

# Product Catalogue

2024/2025





# TRANSFORM YOUR EVENT

At Heuristic, we deliver a wide range of interactive digital equipment and customized solutions designed to elevate your event experience. Our goal is to create impactful, user-friendly, and immersive experiences that leave a lasting impression on your audience.

## WHAT WE DO

We partner closely with event organizers and corporate clients to enhance every aspect of the event experience. Our services include the rental of interactive digital products, specialty furniture, and registration systems tailored to your event needs. Additionally, we offer cutting-edge digital solutions such as custom software development and interactive mobile apps to further enrich audience engagement and overall event success.





# TRANSPORT COST

DELIVERY TIME	VEHICLE TYPE	PRICING (PER 1-WAY TRIP)
<b>Weekdays</b> (Normal Working Hours: Mon - Fri: 8am to 6pm)	Goods Van	\$80
	10-foot Vehicle	\$150
	14-foot Vehicle	\$188
<b>Weekdays</b> (After Working Hours: Mon - Fri: After 6pm)	Goods Van	\$95
	10-foot Vehicle	\$181
	14-foot Vehicle	\$225

## IMPORTANT LOGISTICS INFORMATION

### STAIR ACCESS (MORE THAN 2 FLIGHTS)

- If our delivery team needs to climb more than 2 flights of stairs to reach your location, an additional charge of 50% of the total Setup/Teardown cost will apply.

### SELF-COLLECTION & RETURN

- For self-collection and return, the hirer assumes full responsibility for any damages that may occur during transit. Please note that third-party logistics providers engaged by the hirer typically do not offer insurance coverage for the rented items.

### MISCELLANEOUS LOGISTICS FAQs

#### Non-Heuristic Partner Items:

- We do not assume liability for moving items that are not part of our inventory. An indemnity form must be provided by the hirer. If manpower assistance is required, additional charges will apply.

#### Exhibitions, Tradeshows & Fairs:

- Our transportation charges exclude personnel passes, vehicle passes, or any additional venue-imposed fees. Hirers are responsible for providing all necessary passes, or additional charges will apply. For multiple booths or special logistics needs, additional fees may apply.
- For detailed inquiries, please contact us at [hello@heuristic.com.sg](mailto:hello@heuristic.com.sg).



# DIGITAL

Unlock the power of digital transformation with our line up of innovative digital products. We provide responsive, user-friendly and interactive digital solutions to liven up your event by capturing your vision onto a screen.

## TOUCHSCREEN

- Touch Screen Interactive Digital Signage
- 43-Inch Interactive Touch Displays (White)
- 43-Inch Interactive Touch Displays (Black)
- 55-Inch Interactive Touch Displays with Stand

## LAPTOP & TABLETS

- iPads
- Windows Tablet PCs
- Laptops
- Gaming Laptops

## DISPLAY

- LED Fan
- LED Posters
- 50-Inch TV
- 42-Inch TV on Stand

## PRINTERS

- All-in-one Printers
- Inkjet Printers
- Label Printers
- Photo Printers
- Thermal Printers



# TOUCHSCREEN



## **(D1-01)** Touch Screen Interactive Digital Signage

Processor- Intel(R) Core(TM) i5  
 Installed RAM- 8.00 GB (7.90 GB usable)  
 OS -Windows 10 Education, Version - 1803

### **Specification:**

49" Display: 45 x 60cm (base)  
 Resolution: 1080x1920

### **Rental Options:**

Full day	\$800
2-3 days	\$1200
4-6 days	\$1440



## **(D1-02)** 43-Inch Interactive Touch Displays (White)

Processor- Intel(R) Core(TM) i3  
 Installed RAM- 4.00 GB  
 OS -Windows 7 Ultimate

### **Specification:**

43" Display: 104 x 64cm,  
 Resolution: 1920x1080

### **Rental Options:**

Full day	\$600
2-3 days	\$900
4-6 days	\$1080



## **(D1-04)** 43-Inch Interactive Touch Displays (Black)

Processor- Intel(R) Core(TM) i3  
 Installed RAM- 8.00 GB (7.90 GB usable)  
 OS -Windows 10 Pro, Version - 1809

### **Specification:**

43" Display: 103 x 61cm,  
 Resolution: 1920x1080

### **Rental Options:**

Full day	\$600
2-3 days	\$900
4-6 days	\$1080



## **(D1-03) 55-Inch Interactive Touch Displays with Stand**

Processor- Intel(R) Core(TM) i5  
Installed RAM- 4.00 GB  
OS -Windows 7 Ultimate

### **Specification:**

55" Display: 131 x 78cm,  
Resolution: 1920x1080

### **Rental Options:**

Full day	\$700
2-3 days	\$1050
4-6 days	\$1260

# DISPLAY



## **(D2-01) LED Fan**

Resolution - 2000 x 1532 pixels, Full HD  
Speed - 480-500rpm  
Power Requirements -110 - 240 V, 50/60 Hz

### **Specification:**

Total Height (With blade) 158 - 213cm  
Base width 100cm  
Blade width 96cm

### **Rental Options:**

Full day	\$500
2-3 days	\$750
4-6 days	\$900



## **(D2-02) LED Posters**

Resolution - 256 x 768 (1 Display)  
- 768 x 768 (3 Displays)  
Pixel Pitch - 2.5mm. Brightness - 4500nits

### **Specification:**

Single: 210 x 65 x 5cm  
4 Set: 210 x 260cm  
6 Set: 210 x 390cm

### **Rental Options:**

Full day	\$1000
2-3 days	\$1500
4-6 days	\$1800



## **(D2-03) 50-Inch TV**

Power Requirements - AC Auto 110 - 240 V, 50/60 Hz

### **Specification:**

50" Display: 112.1 x 71 x 27.5cm  
Resolution: 1920x1080

### **Rental Options:**

Full day	\$450
2-3 days	\$675
4-6 days	\$810



## **(D2-04) 42-Inch TV on Stand**

OS - Linux

Power Requirements - AC 100-240V, 50/60Hz, DC 19.5V

### **Specification:**

76 x 59 x 176cm  
43" Display: 104 x 64cm,  
Resolution: 1920x1080

### **Rental Options:**

Full day	\$400
2-3 days	\$600
4-6 days	\$720

# LAPTOP & TABLETS



## **(D3-01) iPads**

Sleek, portable tablets by Apple, offering touch screen functionality for browsing, entertainment, and productivity.

### **Specification:**

iPad (9th Gen) Wi-Fi

### **Rental Options:**

Full day	\$70
2-3 days	\$105
4-6 days	\$126



### **(D3-02) Windows Tablet PCs**

Processor: Intel (R) N100, 800MHz  
Ram: 8.00GB  
OS: 64-bit operating system, x64-based processor  
Windows 11 Home, Version 22H2

**Specification:**  
25.8 x 16.4 x 0.7cm

**Rental Options:**

Full day	\$80
2-3 days	\$120
4-6 days	\$144



### **(D3-03) Laptops**

Portable computers designed for everyday tasks like browsing and entertainment.

**Specification:**  
Various

**Rental Options:**

Full day	\$80
2-3 days	\$120
4-6 days	\$144



### **(D3-04) Gaming Laptops**

High-performance laptops designed with powerful processors, graphics cards, and cooling systems to perform tasks which requires extra power.

**Specification:**  
Various

**Rental Options:**

Full day	\$120
2-3 days	\$180
4-6 days	\$216

# PRINTERS



## **(D4-01) All-in-one Printer (Scan, Copy, Print & Fax)**

Combines scanning, copying, printing and fax functions into a single device.

**Consumables included:**

Toner, ink and one ream of paper. Up to 1000 pages of print.

**Specification:**

42.4 x 47.5 x 33.8cm

**Rental Options:**

Full day	\$600
2-3 days	\$900
4-6 days	\$1080



## **(D4-02) Inkjet Printers**

Produces high-quality prints for photos, documents, and graphics.

**Consumables included:**

Toner, ink and one ream of paper. Up to 1000 pages of print.

**Specification:**

42.6 x 30.6 x 14.5cm.

**Rental Options:**

Full day	\$120
2-3 days	\$180
4-6 days	\$216



## **(D4-03) Label Printers**

Can be used to print adhesive labels for organization, shipping, or branding.

**Consumables not included**

**Specification:**

12.8 x 22.1 x 15.3cm

**Rental Options:**

Full day	\$150
2-3 days	\$225
4-6 days	\$270

**Consumables:**

One continuous label roll up.  
\$30 per roll.



## **(D4-04) Photo Printers**

Specialized printers designed to produce high-quality, detailed photo prints. Ideal for personal, professional photography, and event photo printing.

**Consumables included:**

One YMC + overcoat dye-sublimation ribbon up to 400 prints.

**Specification:**

27.5 x 36.6 x 17cm

**Rental Options:**

Full day	\$1600
2-3 days	\$2400
4-6 days	\$2880



## **(D4-05) Thermal Printers**

Thermal printers use heat to transfer ink onto paper, providing fast, quiet, and high-quality prints.

**Consumables not included**

**Specification:**

28 x 20.4 x 16.4cm

**Rental Options:**

Full day	\$250
2-3 days	\$375
4-6 days	\$450

**Consumables:**

One direct thermal label roll up to 1000 label prints. \$30 per roll.





# FURNITURE

Transform your space with our collection of niche furniture to match the aesthetics of your event.

## FURNITURE

Clothing Rack

Foldable Chairs

Kids Chairs

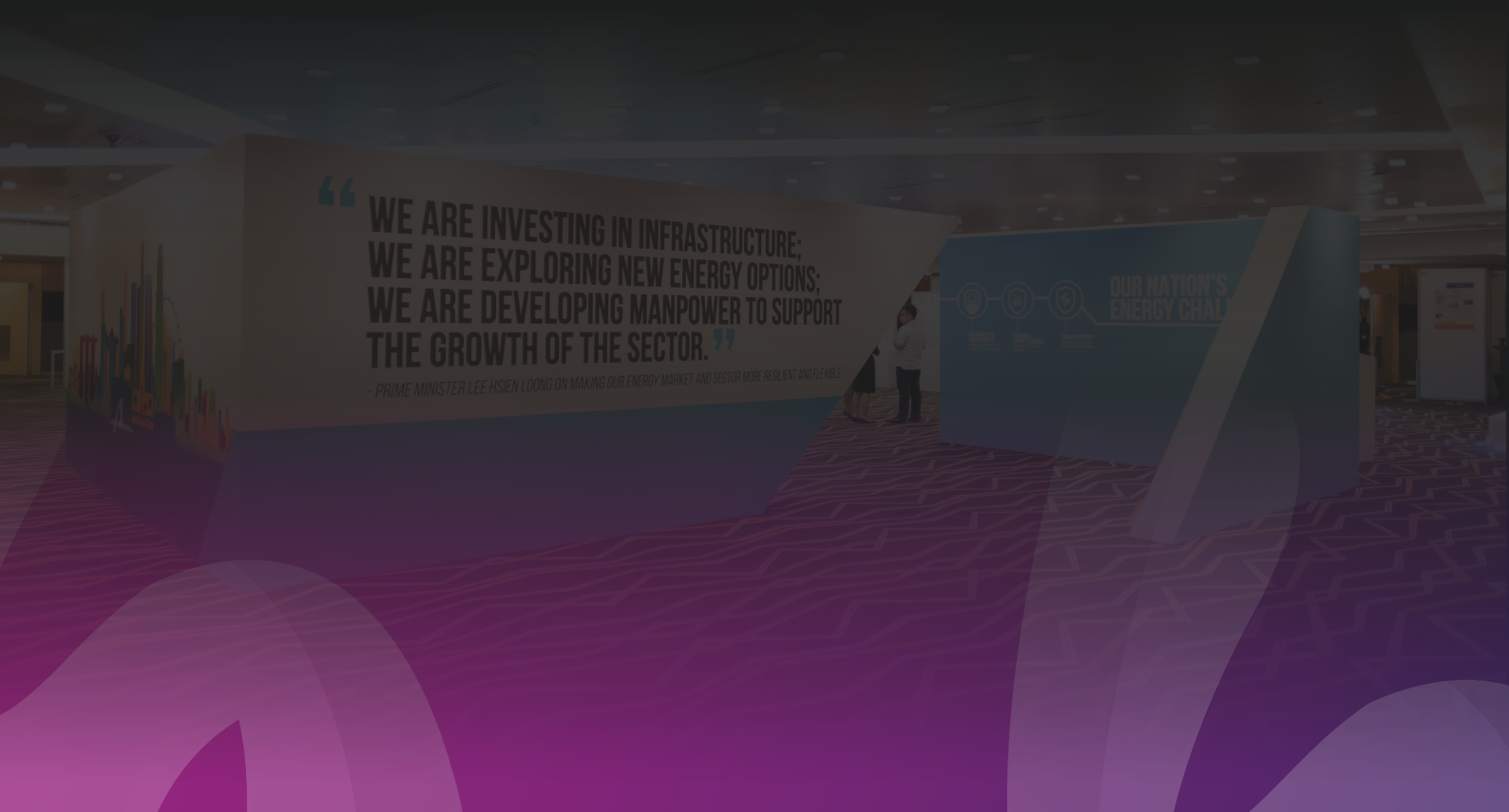
Kids Tables

Round Kids Table

Standing Mirror

Umbrella Stands

Wooden Bench



## FURNITURE



### **(F1-01) Clothing Rack**

A lightweight clothing rack with a sturdy frame for hanging and displaying garments and organizing wardrobes.

**Specification:**

99 x 46 x 152cm

**Rental Options:**

1-3 days	\$25.5
4-6 days	\$31



### **(F1-02) Foldable Chairs**

Lightweight, collapsible seats ideal for events, gatherings, or extra seating. Easy to store, transport, and set up.

**Specification:**

41 x 45 x 78cm

**Rental Options:**

1-3 days	\$6.5
4-6 days	\$8



### **(F1-03) Kids Chairs**

Colorful child-sized seats perfect for play areas, classrooms, and parties.

**Specification:**

30 x 35cm  
Seat diameter: 30cm

**Rental Options:**

1-3 days	\$5
4-6 days	\$6



## **(F1-04) Kids Tables**

Low-height tables ideal for children's use during play, learning, or meals. Ideal for schools, parties, and activity corners.

**Specification:**  
77 x 55 x 48cm

**Rental Options:**

1-3 days	\$10
4-6 days	\$12



## **(F1-05) Round Kids Table**

Child-friendly circular tables that encourage group interaction and safe play. Great for classrooms, parties, and activity setups.

**Specification:**  
85 x 48cm

**Rental Options:**

1-3 days	\$10
4-6 days	\$12



## **(F1-06) Standing Mirror**

A full-length, freestanding mirror ideal for dressing rooms. Adds style while offering convenient head-to-toe viewing.

**Specification:**  
40 x 30 x 154cm

**Rental Options:**

1-3 days	\$12
4-6 days	\$14



## **(F1-07) Umbrella Stands**

Holders designed to neatly store and organize umbrellas, keeping floors dry and clutter-free.

**Specification:**  
26 x 55cm

**Rental Options:**

1-3 days	\$10
4-6 days	\$12



## **(F1-08) Wooden Bench**

A durable bench made from natural wood, perfect for general seating in both indoor and outdoor settings. Great for events in gardens and public spaces.

**Specification:**  
106 x 62 x 78cm

**Rental Options:**

1-3 days	\$38
4-6 days	\$46





# EVENT ACCESSORIES

Make your event unforgettable with our diverse selection of essential event accessories. From stunning decorations to practical event signage, we offer everything you need to create a cohesive, visually appealing environment, adding that special touch to transform your vision into reality.

## DISPLAY

- Acrylic Table Tents
- Acrylic Name Tents
- Aluminium Tripod Easels
- Balloon Stands
- Brochure Stand
- Collapsible Brochure Stand
- Faux Potted Plants (S & M)
- Faux Potted Plants (L)
- White Board and Flip Chart Easel
- Lanyard Stands
- T-Bar Poster Stands (Indoor)
- T-Bar Poster Stands (Outdoor)
- T-Bar Water Bags
- Tabletop Centerpiece
- Wooden Easel Stands

## TECH STANDS

- iPad Stands

## SCANNERS

- Bar Code Laser Scanner
- Handheld Barcode Scanner
- QR Code Scanner

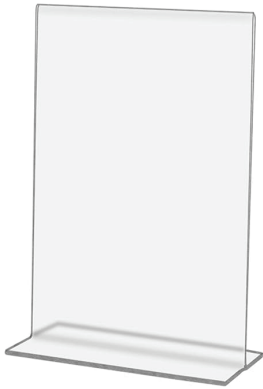
## PERIPHERALS

- 4G/5G Router
- Ship Bells
- Anti-slip Cable Mats
- Queue Poles
- Teleprompter

## COMMS

- Walkie Talkies
- Full Duplex Wireless Intercom System

## DISPLAY



### **(EA1-01) Acrylic Table Tents**

Transparent and freestanding sign holders used to display information on tables.

**Specification:**

30 x 22 x 10cm

**Rental Options:**

1-3 days	\$6
4-6 days	\$7



### **(EA1-02) Acrylic Name Tents**

Sleek, customizable nameplates used for identifying individuals or seats at events or meetings. Durable and professional, they enhance organization and visibility.

**Specification:**

30cm x 10cm

**Rental Options:**

1-3 days	\$3
4-6 days	\$4



### **(EA1-03) Aluminium Tripod Easels**

Lightweight, durable stands used for displaying artwork, presentations, or signage. Ideal for events, galleries, or conferences.

**Specification:**

Height: 130(min) -164cm(max),  
Base: 60cm

**Rental Options:**

1-3 days	\$10
4-6 days	\$12



## **(EA1-04) Balloon Stands**

Freestanding holder designed to display and arrange balloons for events or décor. Perfect for parties, celebrations,

**Specification:**  
Base diameter: 33cm

**Rental Options:**  
1-3 days      \$15  
4-6 days      \$18



## **(EA1-05) Brochure Stand**

Brochure stands are display units designed to hold and showcase brochures, pamphlets, or flyers. Ideal for trade shows, events, or retail spaces to organize and promote printed materials.

**Specification:**  
38 x 38 x 165cm

**Rental Options:**  
1-3 days      \$34  
4-6 days      \$41



## **(EA1-06) Collapsible Brochure Stand**

Compact, foldable display units for organizing and showcasing brochures or pamphlets. Perfect for easy transport and quick setup at trade shows, events, or retail spaces.

**Specification:**  
40 x 30 x 116-150cm

**Rental Options:**  
1-3 days      \$34  
4-6 days      \$41



## **(EA1-07) Faux Potted Plants (S & M)**

Realistic artificial plants in decorative pots, offering a low-maintenance alternative to real greenery. Ideal for home décor, offices, and event styling.

### **Specification:**

(S) 30 x 14cm

(M) 50 x 14cm

### **Rental Options:**

1-3 days	\$8
4-6 days	\$10



## **(EA1-08) Faux Potted Plants (L)**

Larger artificial plants in decorative pots, offering a low-maintenance alternative to real greenery. Ideal for home décor, offices, and event styling.

### **Specification:**

(L) 80 x 20cm

### **Rental Options:**

1-3 days	\$12
4-6 days	\$14



## **(EA1-09) White Board and Flip Chart Easel**

A versatile display stand featuring a dry-erase board on one side and a flip chart on the other.

### **Specification:**

77 x 9.5 x 112cm

### **Rental Options:**

1-3 days	\$20
4-6 days	\$24



## **(EA1-10) Lanyard Stands**

Used to organize and showcase lanyards, name tags, or badges at events or conferences. Ideal for quick access and efficient distribution.

### **Specification:**

14 x 22 x 42cm

### **Rental Options:**

1-3 days	\$7
4-6 days	\$8



## **(EA1-11) T-Bar Poster Stands (Indoor)**

For displaying both Foam board posters with ease, ideal for any indoor promotion, product launches, road shows or exhibitions.

### **Specification:**

Base diameter: 35cm

Height: 165(min) - 220cm(max)

### **Rental Options:**

1-3 days	\$17
4-6 days	\$20



## **(EA1-12) T-Bar Poster Stands (Outdoor)**

Weather-resistant frames with a T-shaped bar for displaying posters or signs in outdoor settings. Ideal for promotions, events, or advertising in public spaces.

### **Specification:**

Base: 35 x 35 x 28cm

Height: 165(min) - 300cm(max)

### **Rental Options:**

1-3 days	\$17
4-6 days	\$20



## **(EA1-13) T-Bar Water Bags**

Weighted accessories designed to secure T-bar poster stands, providing stability in outdoor environments. Ideal for preventing tipping during windy conditions.

**Specification:**  
53cm diameter

### **Rental Options:**

1-3 days	\$3
4-6 days	\$4



## **(EA1-14) Tabletop Centerpiece**

A decorative item placed at the center of a table, enhancing the setting for events, dining, or décor.

**Specification:**  
Height: 20cm  
Base diameter: 10cm

### **Rental Options:**

1-3 days	\$10
4-6 days	\$12



## **(EA1-15) Wooden Easel Stands**

Sturdy, elegant frames used for displaying artwork, signs, or presentations. Ideal for galleries, events, and home décor.

**Specification:**  
61 x 77 x 163cm

### **Rental Options:**

1-3 days	\$17
4-6 days	\$20

## TECH STANDS



### (EA2-01) iPad Stands

Adjustable holders designed to securely display and position iPads for easy viewing or interaction.

**Specification:**

Length: 37cm (Base)

Width: 52cm

Height: 82 -132cm

**Rental Options:**

1-3 days      \$25

4-6 days      \$30



## SCANNER



### (EA3-01) Bar Code Laser Scanner

A device used to read and decode barcodes quickly and accurately.

**Specification:**

152 x 115 x 103mm

**Rental Options:**

1-3 days      \$25

4-6 days      \$30



### (EA3-02) Handheld Barcode Scanner

A portable device used for scanning and decoding barcodes.

**Specification:**

56 x 148.6 x 108.1mm

70 x 95 x 200mm

**Rental Options:**

1-3 days      \$15

4-6 days      \$18



### (EA3-03) QR Code Scanner

Device used to read QR codes for instant access to information, websites, or digital content.

**Specification:**

72 x 70 x 139mm

**Rental Options:**

1-3 days      \$40

4-6 days      \$48

## PERIPHERALS



### (EA4-01) 4G/5G Router

Unlimited high-speed wireless internet over 4G/5G networks.

**Specification:**

152 x 115 x 103mm

**Rental Options:**

1-3 days	\$30
4-6 days	\$36



### (EA4-02) Ship Bells

Traditional nautical bells used for signaling, timekeeping, or decorative purposes.

**Specification:**

42cm (incl. rope and mount)

**Rental Options:**

1-3 days	\$25
4-6 days	\$30



### (EA4-03) Anti-slip Cable Mats

Safety mats designed to cover and secure loose cables while preventing tripping hazards.

**Specification:**

100 x 37cm

**Rental Options:**

1-3 days	\$7
4-6 days	\$8



## **(EA4-04) Queue Poles**

Crowd control stanchions used to manage lines and guide foot traffic efficiently.

### **Specification:**

Thick Base- 36 x 97cm  
Thin base – 32 x 90cm

### **Rental Options:**

1-3 days	\$16
4-6 days	\$19



## **(EA4-05) Teleprompter**

A display device that shows scrolling text for speakers or presenters to read while maintaining eye contact with the audience.

### **Specification:**

25 x 25 x 30cm

### **Rental Options:**

1-3 days	\$15
4-6 days	\$18



## COMMS



### **(EA5-01) Walkie Talkies**

Handheld two-way radios used for instant voice communication over short distances. Ideal for event coordination, security, and team operations.

**Specification:**

115 x 54 x 35mm (PD508)  
125 x 55 x 35mm (PD708)

**Rental Options:**

1-3 days	\$25
4-6 days	\$30



### **(EA5-02) Full Duplex Wireless Intercom System**

A full duplex wireless intercom system allows simultaneous two-way communication without push-to-talk buttons. Ideal for live events, productions, and team coordination in real time.

**Specification:**

Base station - 220 x 170 x 50mm  
Belt pack - 100 x 58 x 22mm"

**Rental Options:**

1-3 days	\$450
4-6 days	\$540

